

## Morris McMahon & Co Pty Ltd

Morris; McMahon & Co Pty Ltd

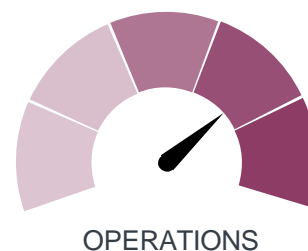
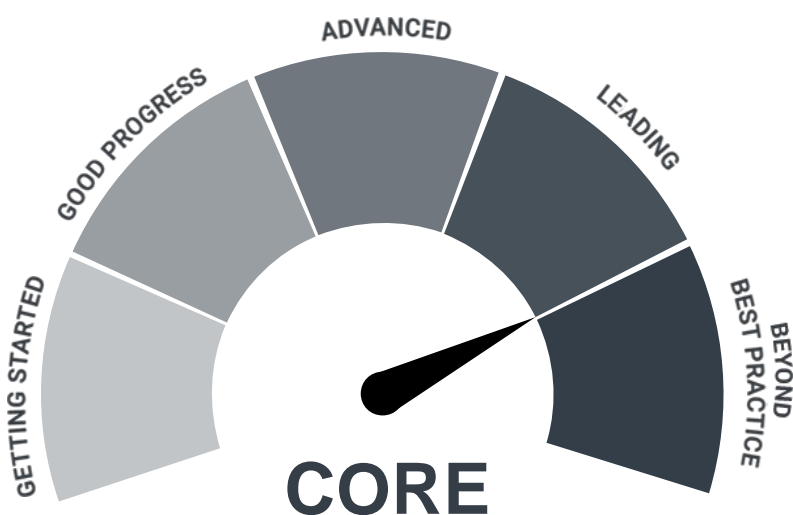
Website  
www.morrismcmahon.com.au

Primary Industry Sector  
Packaging manufacturers and suppliers

Packaging Supply Chain Position  
Manufacturer

ABN  
11 000 143 082

### DASHBOARD



### SUMMARY

For the 2021 APCO Annual Report, *Morris; McMahon & Co Pty Ltd* has achieved Level 5 (Beyond Best Practice) for the core criteria. All seven core criteria were answered and six out of six recommended criteria were answered. In addition, *Morris; McMahon & Co Pty Ltd* has either achieved or put in place nine out of ten relevant packaging sustainability targets, and is publicly reporting progress against zero of these targets.

### INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

**CORE:** All core criteria.

**RECOMMENDED:** All answered recommended criteria.

**TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

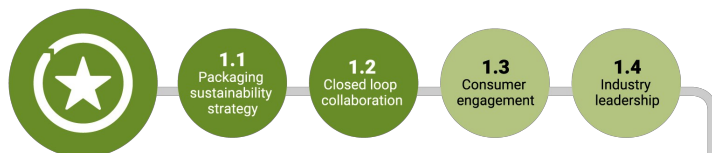
**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.

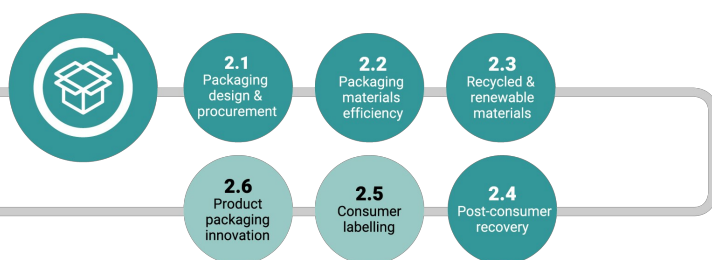
### REPORTING FRAMEWORK

#### OVERVIEW

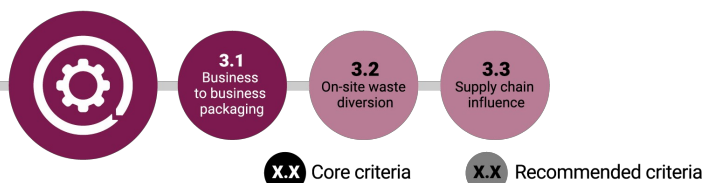
##### 1. LEADERSHIP



##### 2. OUTCOMES



##### 3. OPERATIONS



**X.X** Core criteria

**X.X** Recommended criteria

#### LEVEL DESCRIPTION

##### LEVEL 0

##### NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

##### LEVEL 1

##### GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

##### LEVEL 2

##### GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

##### LEVEL 3

##### ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

##### LEVEL 4

##### LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

##### LEVEL 5

##### BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

### ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see [www.packagingcovenant.org.au](http://www.packagingcovenant.org.au) for more information.

### ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

### FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

Recycling of all waste in MM and reuse of packaging from customers and return of packaging to suppliers and reduction in the use of tin plate in our packaging by downsizing the tin plate thickness.

Describe any opportunities or constraints that affected performance within your chosen reporting period.

International customers cannot send back packaging and some interstate customers cannot send back due to financial constraints though will have to be recycled at their end. Customers and suppliers have been engaged with through circulars on MM APCO commitments and signatory status

### TARGETS

Do you have specific targets to review new products against the SPGs or equivalent?

100% All new products are reviewed against the SPG

Do you have specific targets to review existing products against the SPGs or equivalent?

100%. All items are being periodically reviewed for downsizing to reduce material consumption

Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

50%

Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

100% All customers are offered contracts for return packaging at no charge for reuse

Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

50%

Do you have specific targets to include on-pack labelling for disposal or recovery?

100% All of our products contain the recycling logo

### TARGETS

Do you have specific targets to reduce on-site waste sent to landfill?

100% All recyclable material is recovered in MM and collected by recycling contractors

Do you have specific targets to improve packaging sustainability through procurement processes?

100% All materials purchased in the use of manufacturing of packaging contain various levels of recycling material (Tin plate, plastics) secondary packaging - timber, cardboard

Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

None provided.

Do you have specific targets to reduce (optimise) business-to-business packaging?

100% All packaging is reviewed for optimization periodically and more than 50% are optimised.

### COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

#### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

##### 4. Leading

**Your organisation is committed to:** Having targets that are specific, measureable and time-based.

#### Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

##### 5. Beyond best practice

**Your organisation is committed to:** Introducing a documented process to continually identify new opportunities for collaboration or to improve existing initiatives.

#### Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

##### 1. Getting started

**Your organisation is committed to engaging consumers about packaging sustainability by:** (1) Including packaging information on your website or other publications.

#### Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

##### 0. Not yet started

**Your organisation has no commitment to this criteria.**

#### Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

##### 4. Leading

**Your organisation is committed to:** Reviewing at least 80% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

### COMMITMENTS

#### Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

##### 4. Leading

**Your organisation is committed to:** Reducing packaging weight or optimising packaging material efficiency in more than 50% of products.

#### Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

##### 4. Leading

**Your organisation is committed to:** Incorporating or optimising recycled and/or renewable content in more than 50% of products.

#### Criteria 2.4 POST-CONSUMER RECOVERY (core)

##### 3. Advanced

**Your organisation is committed to:** Having more than 20% of primary packaging be recoverable through existing post-consumer recovery systems.

#### Criteria 2.5 CONSUMER LABELLING (recommended)

##### 0. Not yet started

**Your organisation has no commitment to this criteria.**

#### Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

##### 0. Not yet started

**Your organisation has no commitment to this criteria.**

#### Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

##### 4. Leading

**Your organisation is committed to:** Reducing consumption of single use business-to-business (B2B) packaging by more than 50% or optimising more than 50% of B2B packaging for efficiency and reuse.

### COMMITMENTS

#### Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

##### 4. Leading

**Your organisation is committed to:** Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

#### Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

##### 3. Advanced

**Your organisation is committed to engaging its supply chain about packaging sustainability by:** (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Having business processes to monitor supplier compliance.

### SIGN OFF

Andrew Fernandez

Quality Assurance Officer

Tuesday, 30 March 2021

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